## Folded Self-mailers, Stiched or Bound Mailers



Bar Code Clear Zone is where the postal bar code may be sprayed.
Do not place text in this zone

Minimum Size
Maximum Size

$$
3.5^{\prime \prime} \times 5^{\prime \prime}
$$

## Automation Aspect Ratio

Length divided by height must be between 1.3 and 2.5 . If outside this aspect ratio, cannot mail at automation rates and subject to surcharges.

| Minimum Thickness | 9 pt |
| :--- | :--- |
| Maximum Thickness | $1 / 4^{\prime \prime}$ |
| Maximum Weight | 3 oz. |
| Minimum Paper Weight |  |
| Folded Self Mailers |  |
| Up to 1 oz. | 70 lb. |
| oz. to 3 oz. 80 lb. |  |

Stitched Booklet Covers
Up to 9 " long $\quad 50 \mathrm{lb}$. Over 9 "long $\quad 60 \mathrm{lb}$.

## Address Block Clear Area

| Minimum | $11 / 4^{\prime \prime} \times 3^{5 / 16^{\prime \prime}}$ |
| :--- | :--- |
| Preferred | $11 / 4^{\prime \prime} \times 4^{\prime \prime}$ |

Address Block Position
Minimum from left or right $3 / 8^{\prime \prime}$
Minimum from bottom $\quad 1 / 2^{\prime \prime}$
Maximum from bottom to top of block $4^{\prime \prime}$
Address block must run horizontal

## Address Panel Placement

Final fold at bottom
Perpendicular folds at right
Final folded panel opposite
address (mail panel) side

## Bar Code Specs

Minimum distance to any type
or printing, except address lines $1 / 8^{\prime \prime}$
Minimum distanct to
address lines $\quad 1 / 25^{\prime \prime}$

Minimum from bottom $5 / 8^{\prime \prime}$
Maximum from bottom to top of bar code
$3^{7} / 8^{\prime \prime}$

